

FIG. 2

009240" 62685960

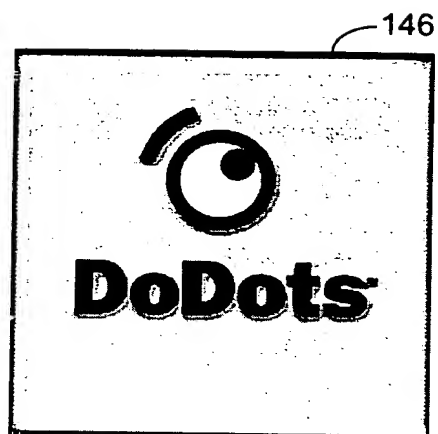


FIG.3A

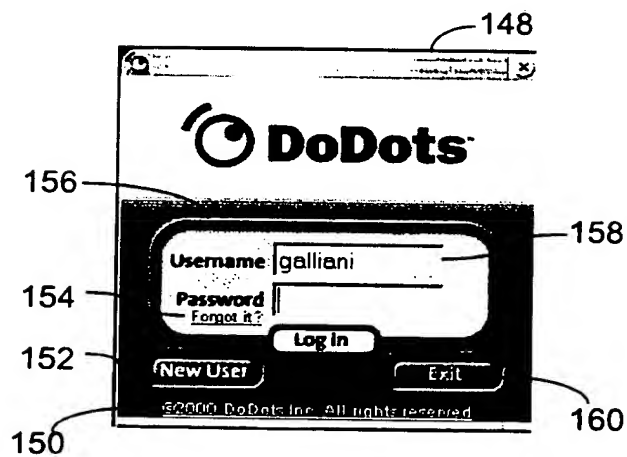


FIG.3B

009240-62685560

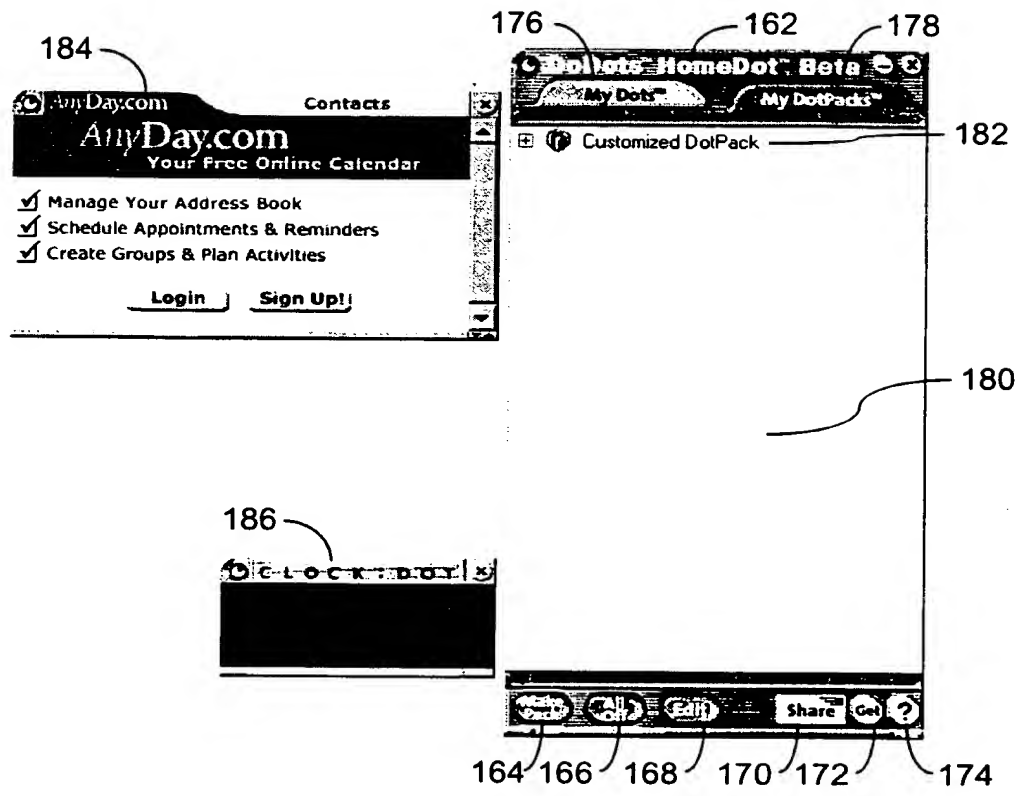


FIG. 4

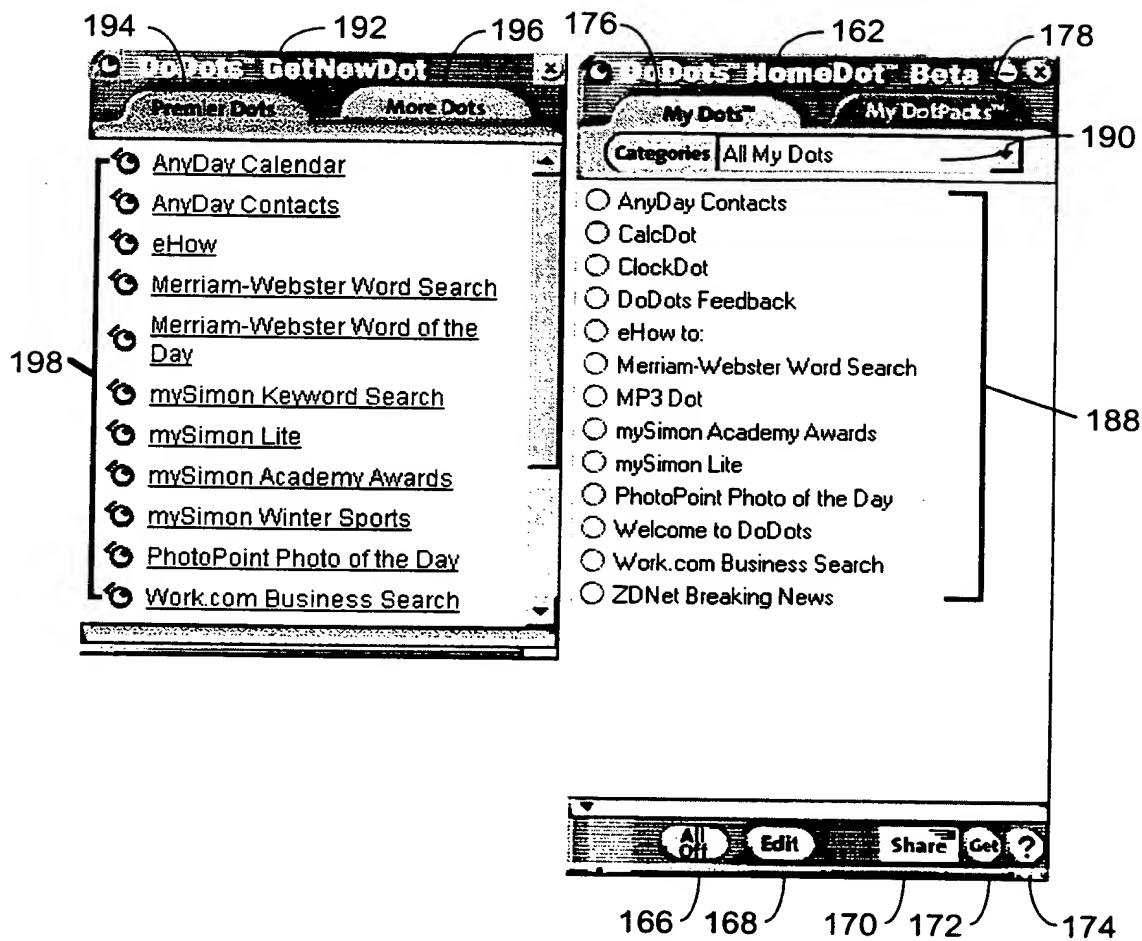


FIG. 5

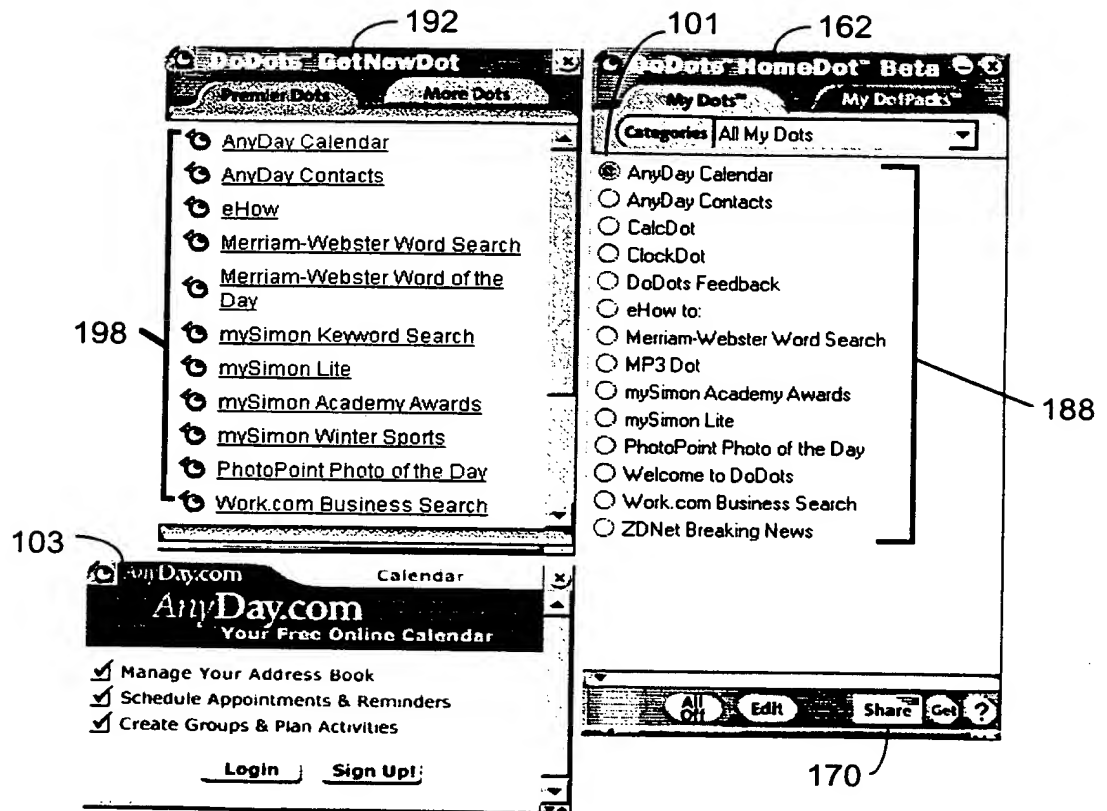


FIG. 6

009240-2268550

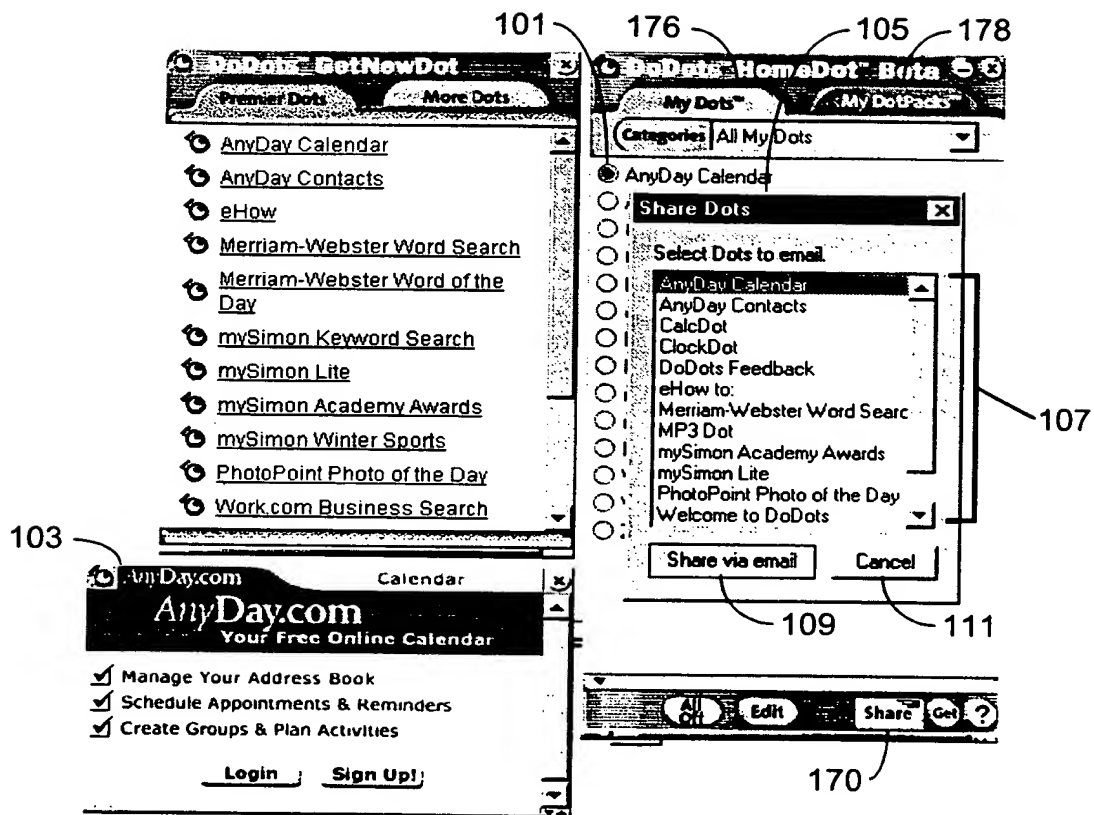


FIG. 7

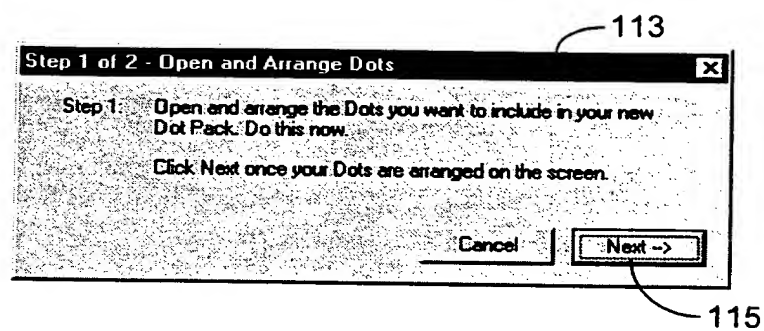


FIG. 8A

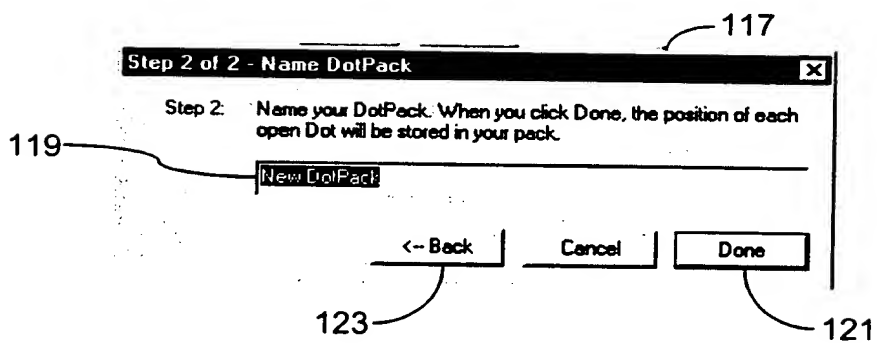


FIG. 8B

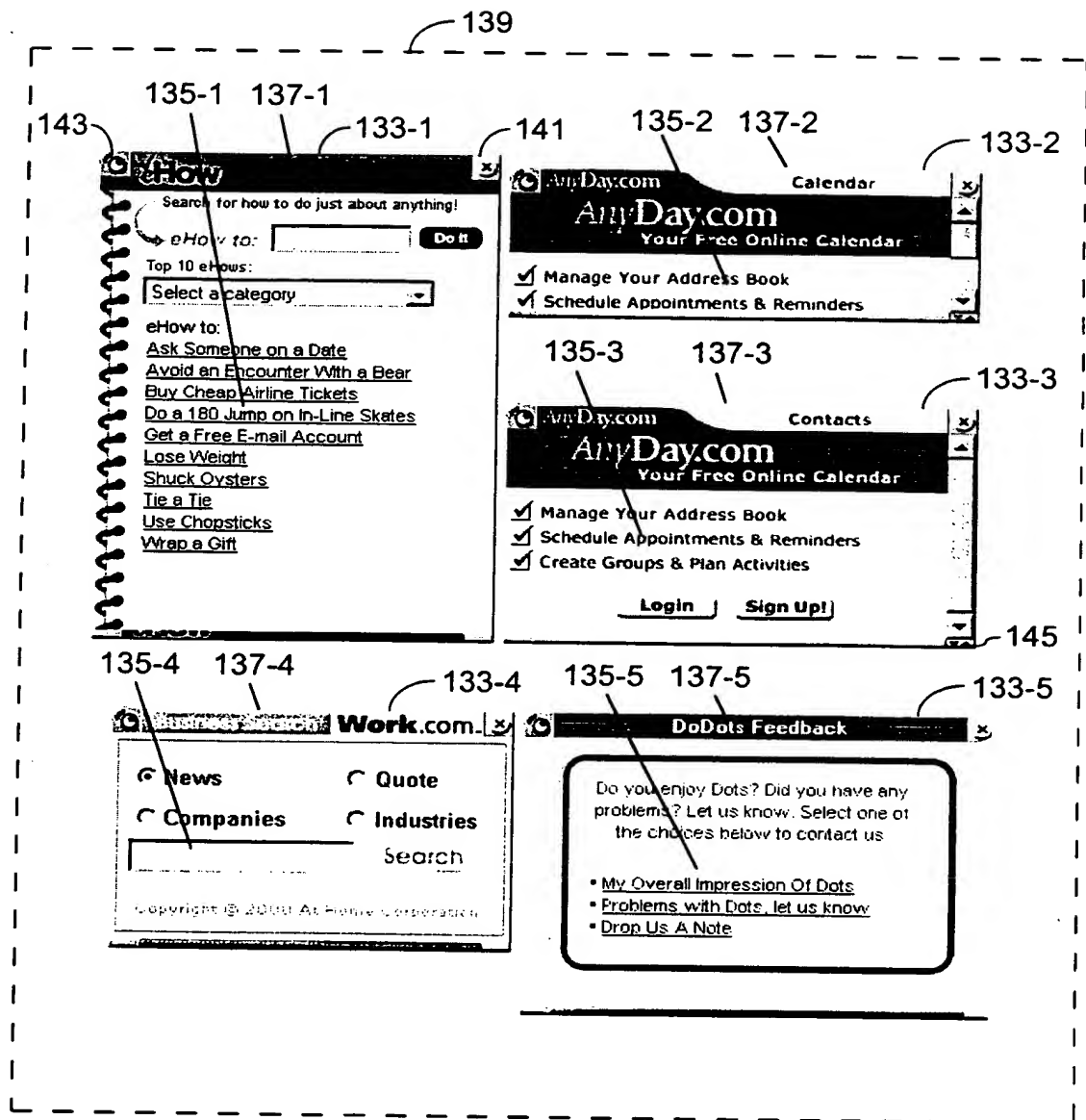
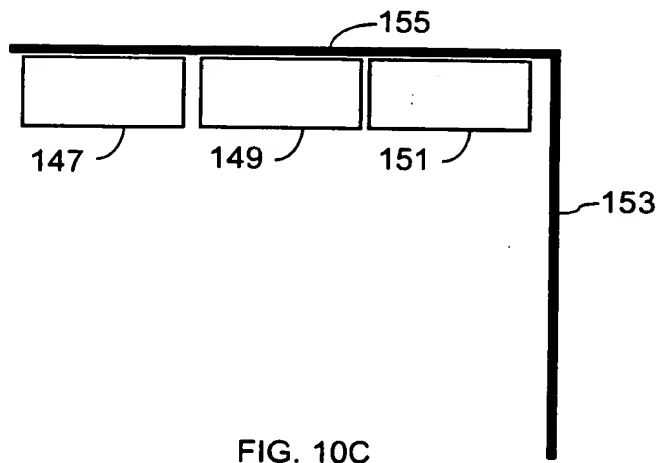
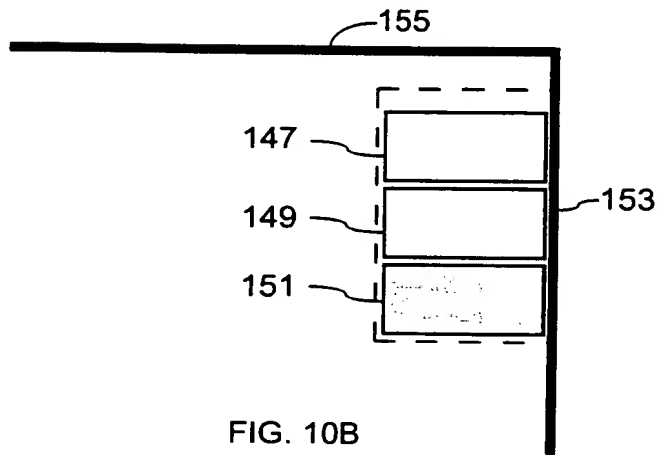
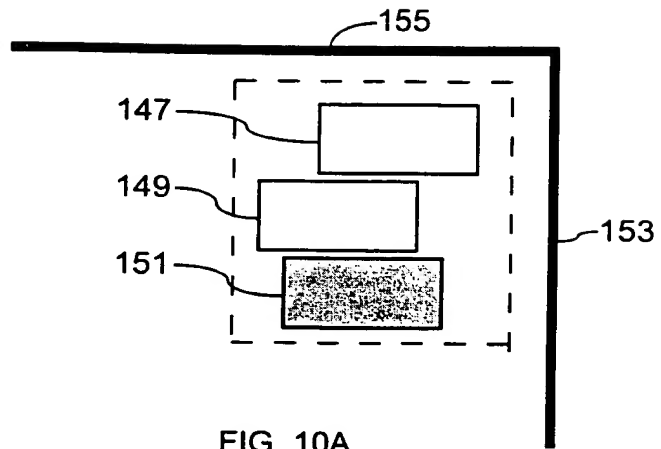


FIG. 9B



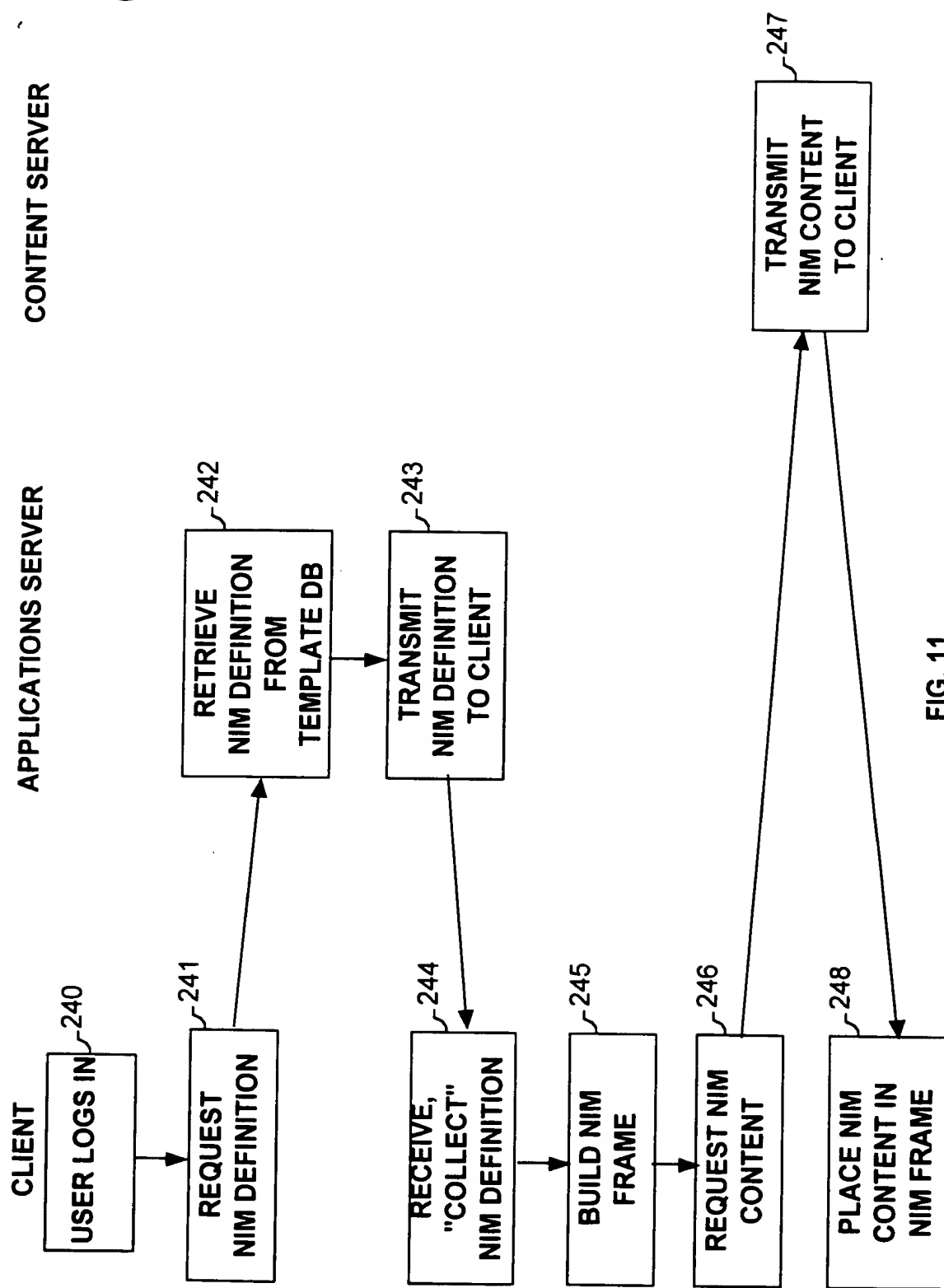


FIG. 11

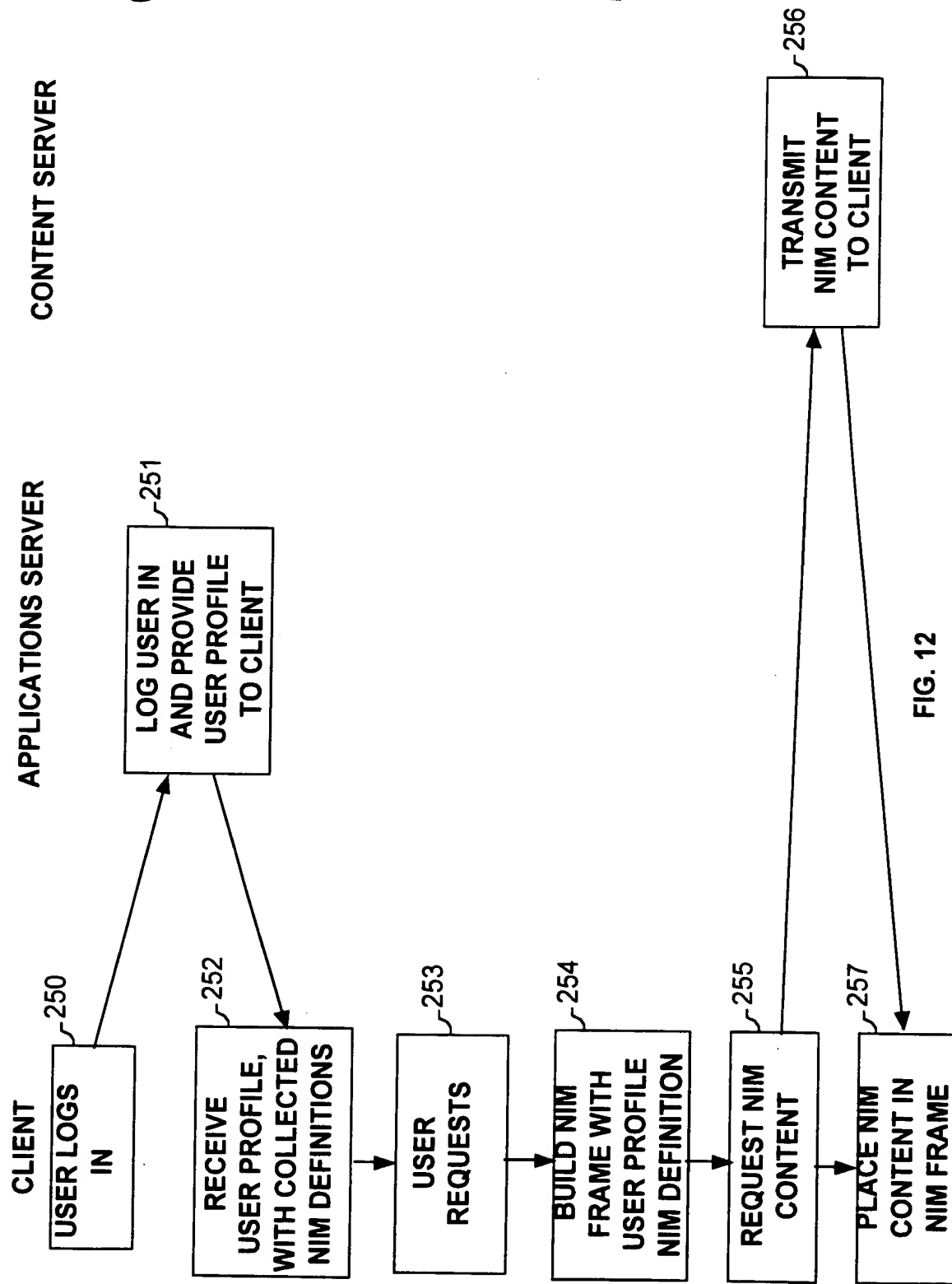


FIG. 12

IDENTIFICATION	270
FRAME	271
- Titlebar	
- Size	
- Position	
- Bottombar	
- Exit	
MENU	272
- Item(s)	
- Action	
CONTROLS	273
- ID	
- Layout	
- Initialization (e.g. URLs)	
CATEGORIES	274
EVENTS	275

FIG. 13

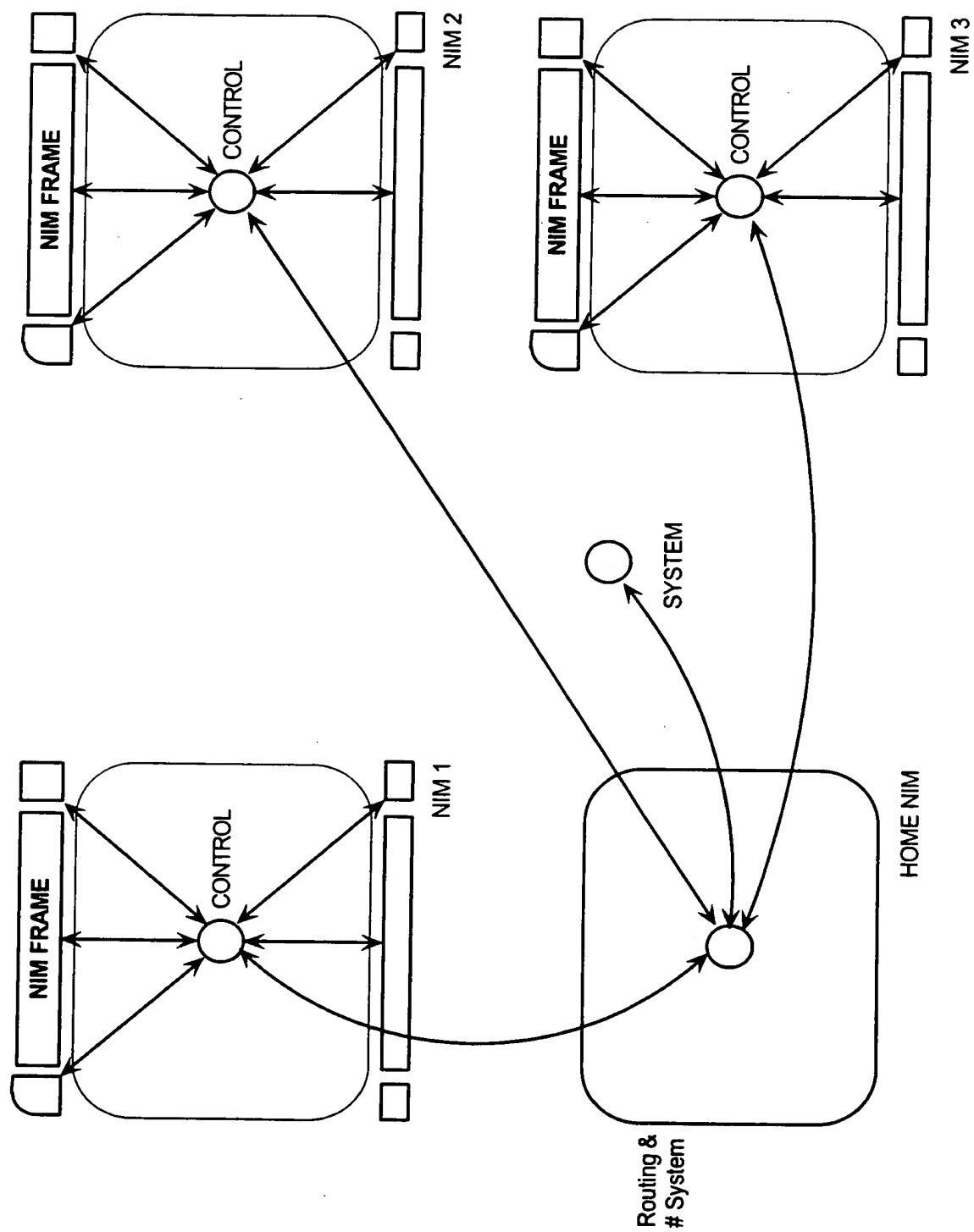


FIG. 14

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NIM TEMPLATES DATABASE					
	NIM Template Table				
		NIM_ID			
			Creation Date		
			Raw NIM Definition Module		
				Look and Feel	
				Initialization URL	
				Location	
	NIMIndex Categories				

FIG. 16

004470 82534550

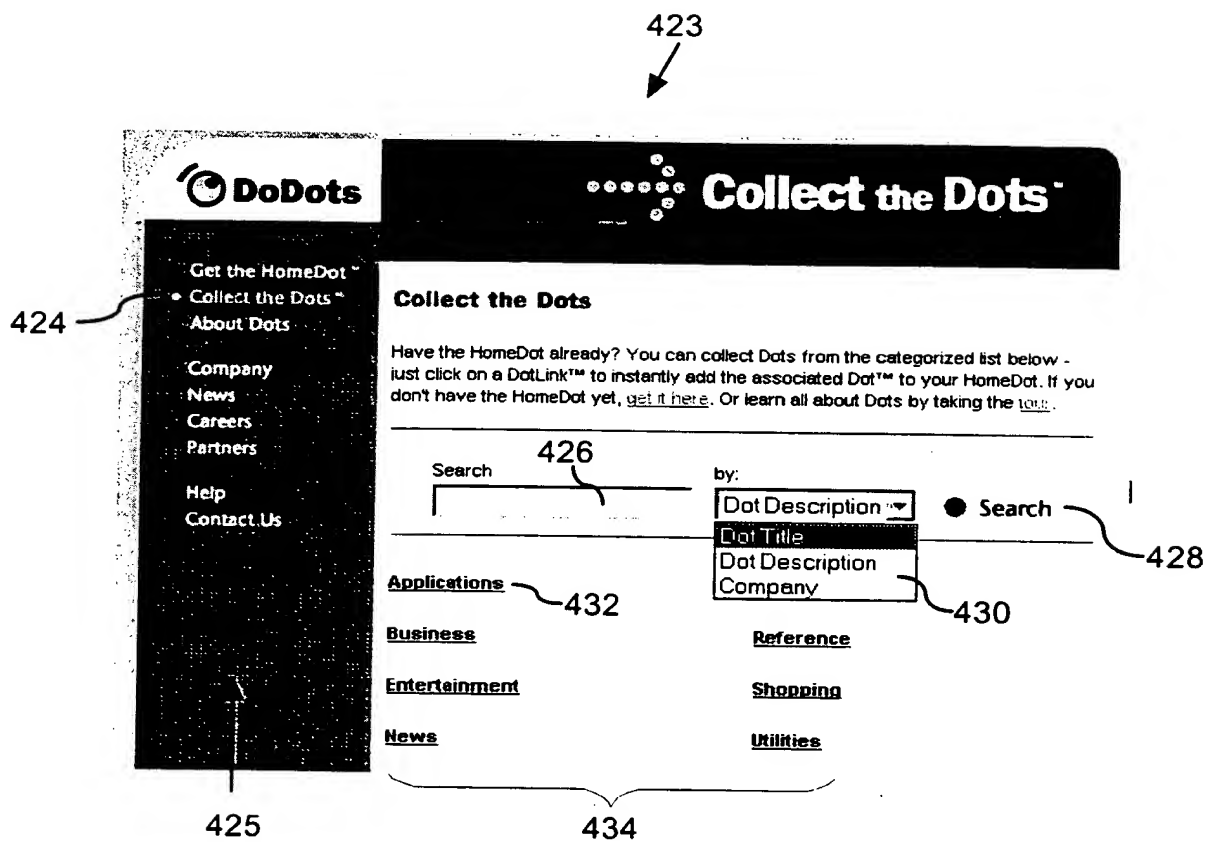


FIG. 17

440
↓

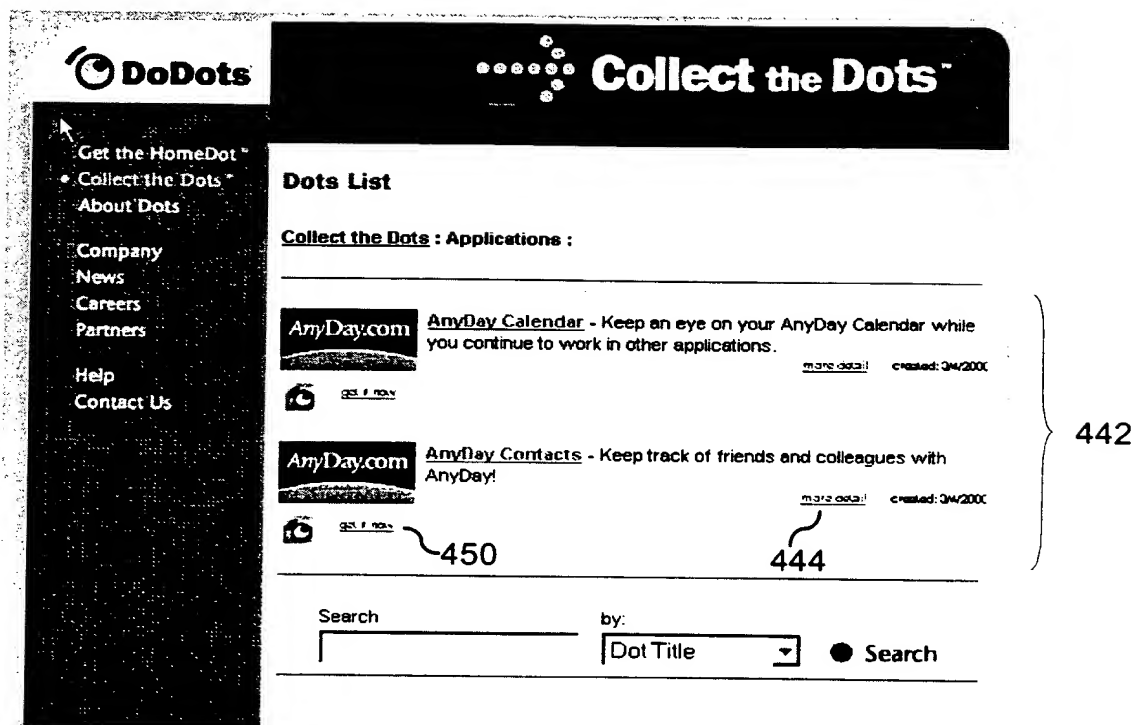


FIG. 18



FIG. 19



FIG. 20

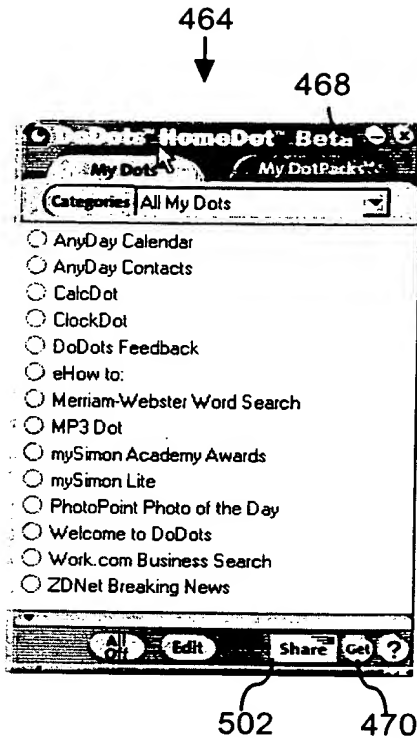


FIG. 21

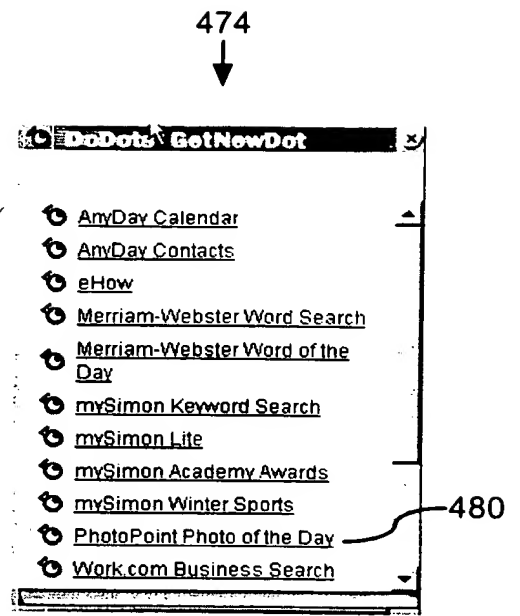


FIG. 22

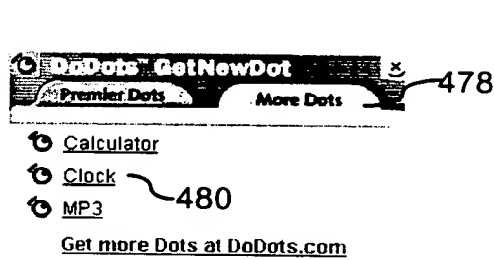


FIG. 23

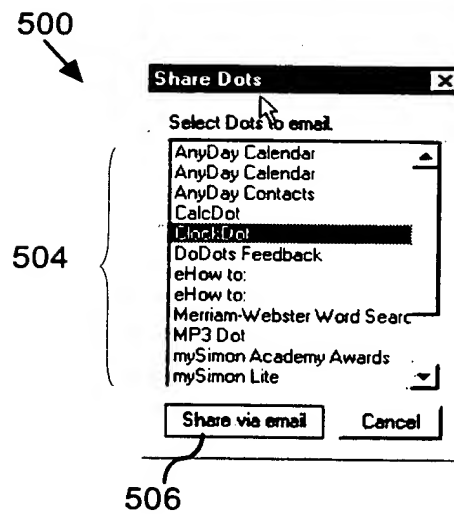


FIG. 25

78

SHARELINK DATABASE					
Share Table					
	Share ID				
		Share Module			
			Creation Date		
			NIM Definition Module		
				Look and Feel	
				Initialization URL	
				Location	
				Sharepack Module	
					NIM Definition Module 1
	NIM Definition Module N				

FIG. 24

510



Collect the Dots™

Your Dot List

FAQ

Dot Design Guide

Development Support

Get the HomeDot™
Collect the Dots™
About Dots

Company
News
Careers
Partners

Help
Contact Us
Log Out

Your Dot List

Welcome to your Dot Developer Zone, John Russell. Your Dot List contains a list of all of your Dots. You can preview and modify your Dots from this list, as well as sort them using the sort arrows (↕) above the heading you wish to sort by. You can also [create new](#) Dots.

● Create a Dot

STAGE ↕	DOT NAME ↕	DATE CREATED ↕	ACTION
	DoDots DevDot	03/11/2000	preview , modify
	mySimon Tax Day	03/28/2000	preview , modify
	Zupit Radio	04/04/2000	preview , modify
●	MP3 Dot	03/04/2000	preview , modify
●	CalcDot	03/04/2000	preview , modify
●	ClockDot	03/04/2000	preview , modify

● Create a Dot

516

518

520

522

524

514

522

The preview function will open the Dot on your desktop for preview and testing purposes.

[development](#) ● [public](#)

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[User Agreement](#) and [Privacy Policy](#)

FIG. 26



Development Support

```
../DotPartners/jiffybank/DotIndex/MP3_100x100.gif
```

FIG. 27

552

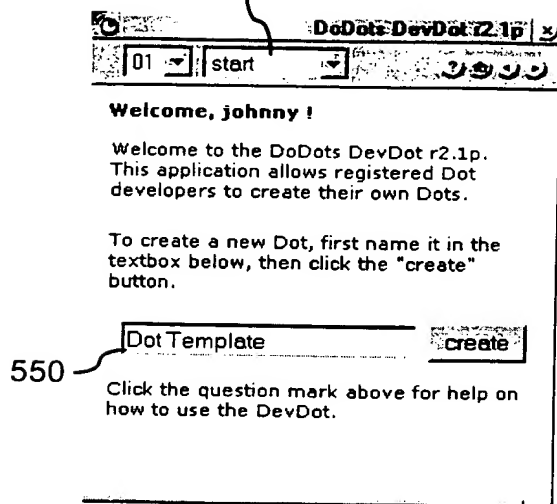


FIG. 28A

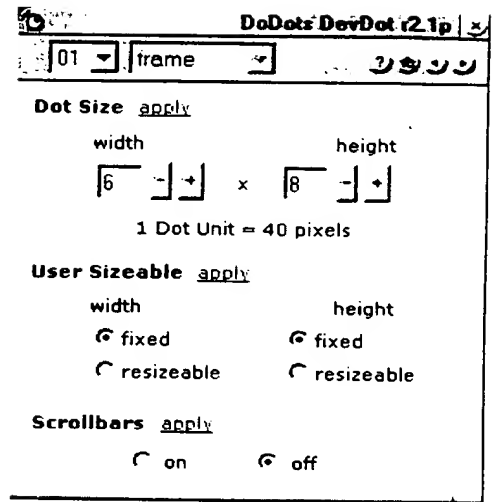


FIG. 28B

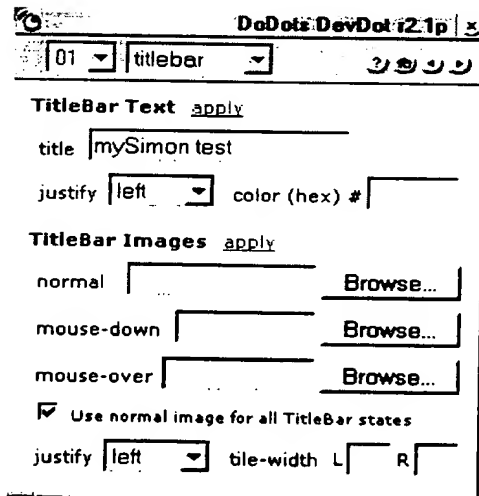


FIG. 28C

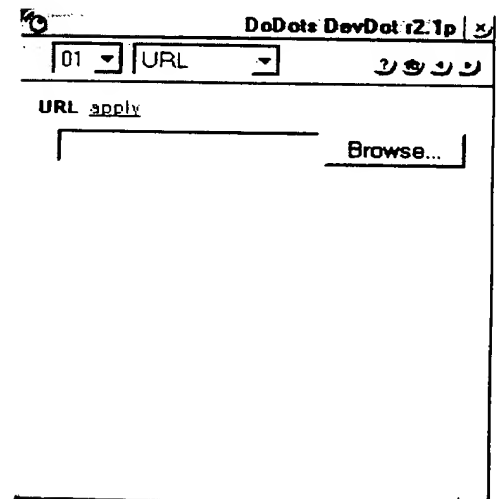


FIG. 28D

DoDots

Administrative Tools

Review List Search for Dots Create a Dot (HTML) Create a Dot (raw)

DoDots Administration
Category Management
User Management
Provider Management

Admin Home
DoDots Home
Log Out

Search for Dots

You may search for Dots by Dot title, developer, developer contact name, or status.

Search by: Dot Name

54 { All Development Public

55 Search

FIG. 29A

DoDots

Administrative Tools

[Home](#)
[Contact Us](#)
[Privacy Policy](#)
[Terms of Service](#)

[Dot Administration](#)
[Category Management](#)
[User Management](#)
[Product Management](#)

[Admin Home](#)
[DoDots Home](#)
[Log Out](#)

Modify Dot

Items marked with an asterisk (*) are required

☒ Delete
 ☐ Submit

General Information

Dot Name* ?

☐ AnyDot Contact
 ☐ AnyDot

Username and Dot Category* ?

URL for Branding Image* ?

URL for Detailed Image* ?

Dot Category* ?

Brief Dot Description* ?

Full Dot Description* ?

Status ?

Initial Width: %
 ☐ 100%
 ☐ 150%
 ☐ 200%

Initial Height: %
 ☐ 100%
 ☐ 150%
 ☐ 200%

FIG. 29B

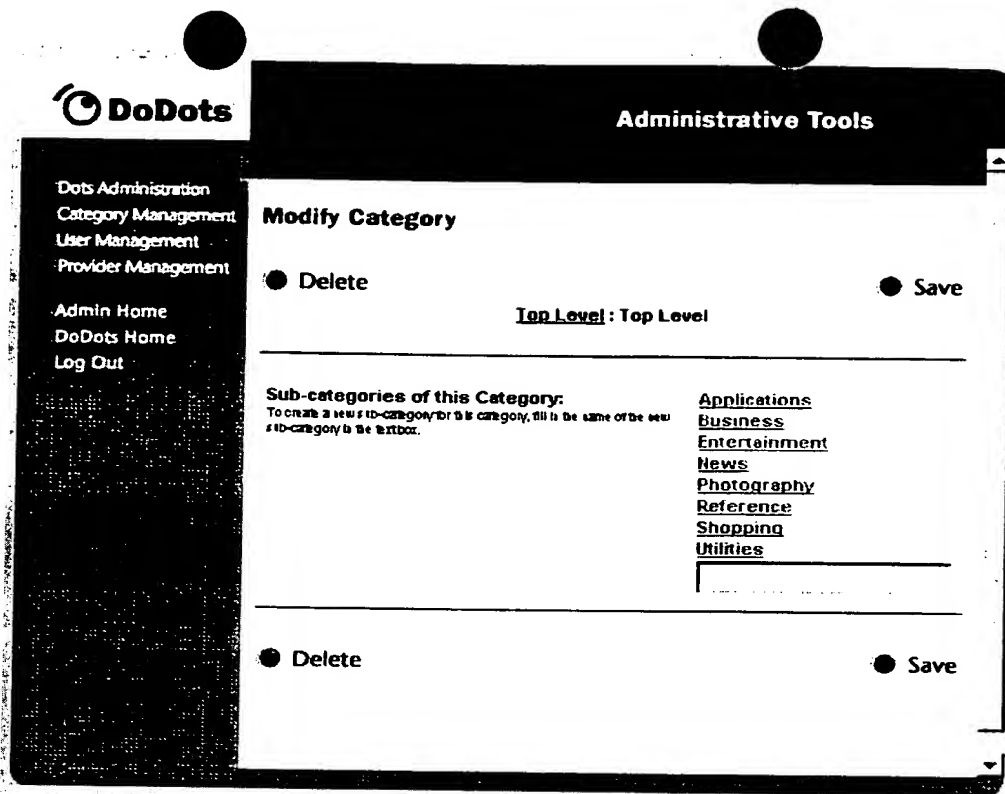


FIG. 30A

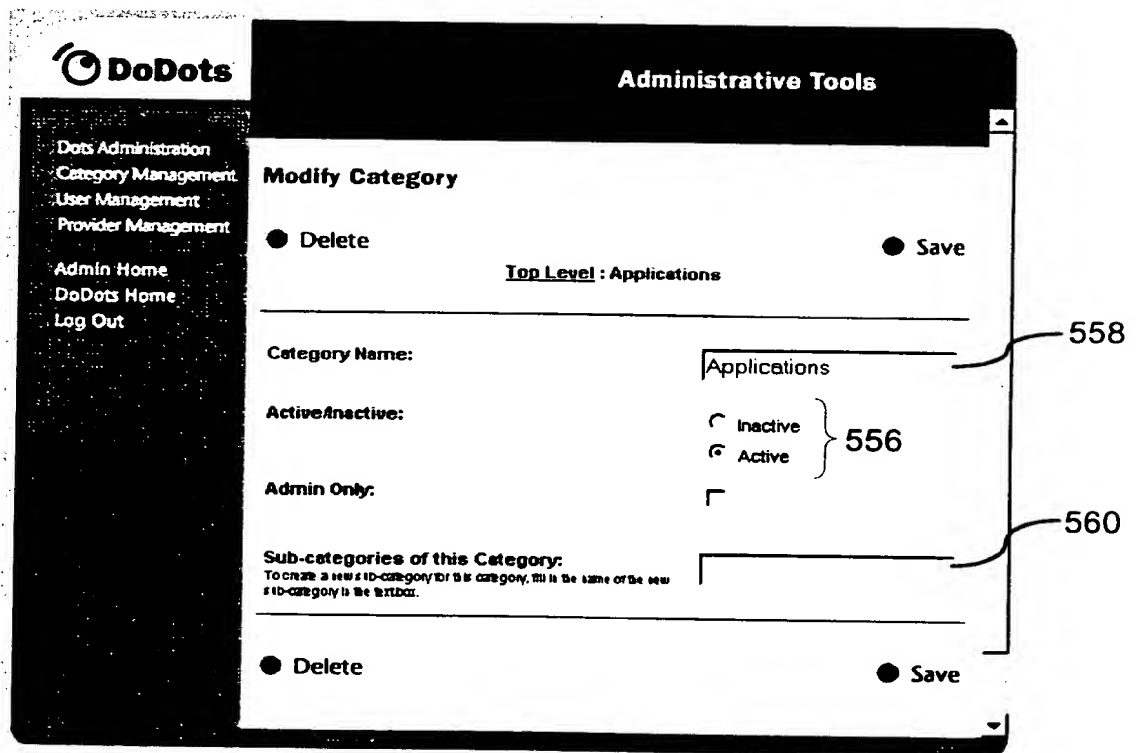


FIG. 30B

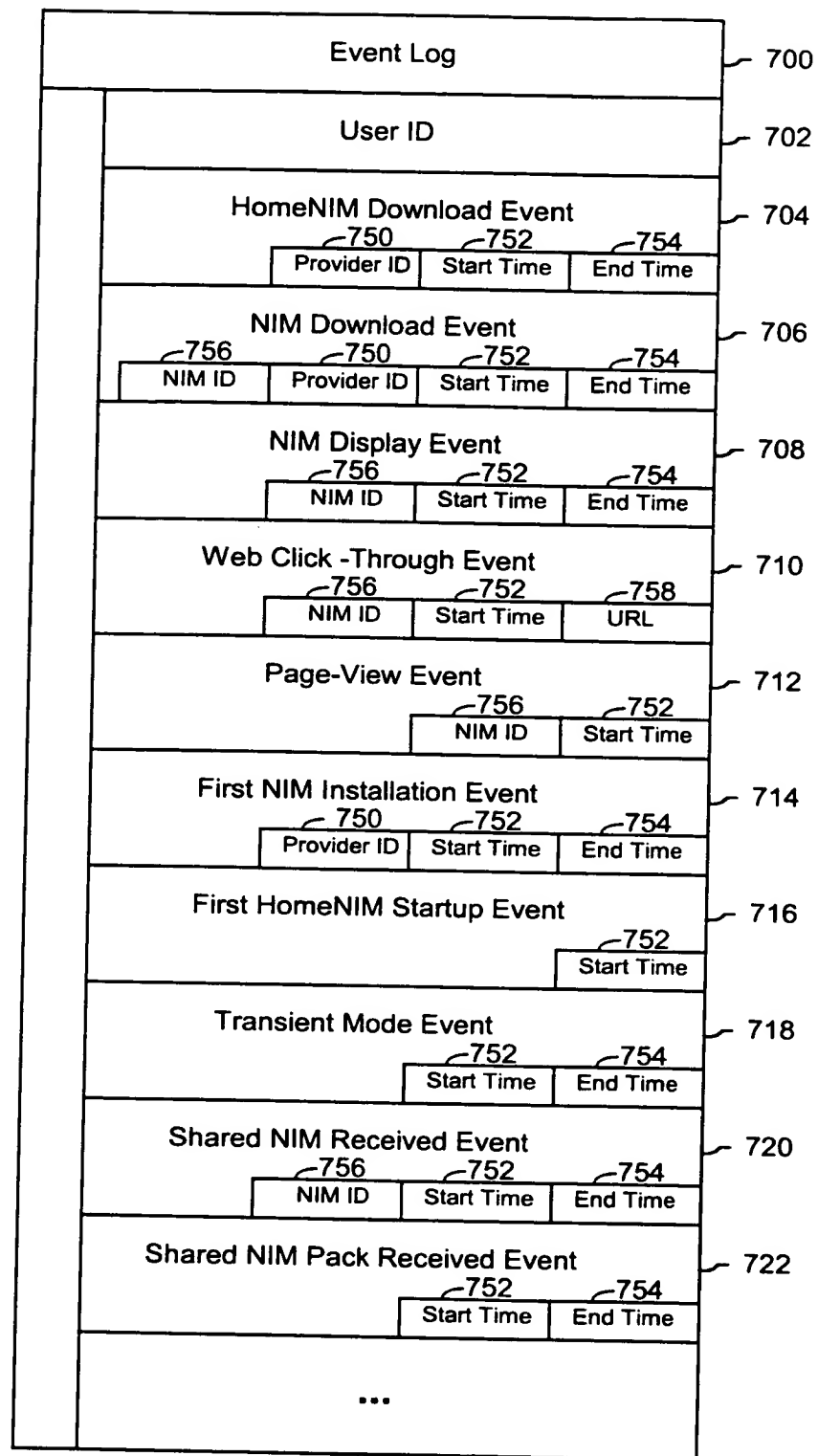


FIG. 32

FIG. 33

80

Statistics Database							
Events	User ID	Start Time	End Time	NIM ID	Provider ID	URL	NIM Pack ID
Event 1 ⋮ Event n	⋮	⋮	⋮	⋮	⋮	⋮	⋮

FIG. 34

900

Multi-Dimensional Consumer Profile Module

902

Real-Time Advertising Module

904


Pack Building Module

906

Content Analysis Module

908

FIG. 35

1050 

Content Database			
Content Descriptor	NIM ID	Start Time	End Time
Content Descriptor 1			
⋮	⋮	⋮	⋮
Content Descriptor n			

FIG. 36

1100

User Account Database	
User ID	User Information Provided at Login
User ID 1 ⋮ User ID n	⋮

FIG. 37